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November 13, 1998

PEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Ms. Magalie R. Salas, Secretary Federal Communications Commission 1919 M Street, NW, Room 222 Washington, D.C. 20554

Re: Ex Parte - TTY and Access to Telecommunications

CC Docket No. 94-102

Dear Ms. Salas:

On Friday, November 13, 1998, Mr. Robert F. Roche, Assistant Vice President for Policy and Research, for the Cellular Telecommunications Industry Association (CTIA), sent the attached letter and supporting material to Mr. Paul Misener, Chief of Staff and Senior Legal Advisor to Commissioner Harold Furchtgott-Roth.

Pursuant to Section 1.1206 of the Commission's Rules, an original and one copy of this letter and the attachment are being filed with your office. If you have any questions concerning this submission, please contact the undersigned.

Sincerely,

Robert F. Roche

Assistant Vice President for Policy and Research

Attachments

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Mr. Paul Misener Chief of Staff & Senior Legal Advisor Office of Commissioner Harold Furchtgott-Roth Federal Communications Commission 1919 M Street, N.W. – Room 802 Washington, D.C. 20554

RE: TTY and Access to Telecommunications - CC Docket No. 94-102

Dear Mr. Misener:

Per your request, CTIA's Staff Economist, Pramesh Jobanputra, and I have examined the costs associated with implementation of the IWF data-based solution. In further discussions with manufacturers and wireless carriers a range of estimates have been presented as to the approximate cost for developing and implementing both short-term and long-term TTY solutions. These costs will vary, of course, depending on the technology selected, including the type of digital interface. The numbers presented in the attachment are based on three specific assumptions—the number of potential users, the estimated cost of software & hardware upgrades for switches, and the users' choice between three types of communications solutions.

The possible demand for TTY- compatible wireless devices is based upon the total U.S. population statistics for deaf or hearing impaired persons provided by the following two groups: Gallaudet University (in the form of a study derived from National Center of Health Statistics 1994 data) and the National Association of the Deaf. The estimated number of potential users, according to the two groups, ranges from 23.7 million to 28 million.

The manufacturers have indicated an estimated baseline cost of about \$100,000 to \$200,000 per switch. These costs assume that the following factors do not increase substantially: (1) the cost of development for TTY interfaces for various technologies, and (2) the cost of modifications to the infrastructure. The estimates omit the cost of labor associated with the modifications. Based on the number of wireless switches currently deployed, the estimated total cost for switches would range from a low of \$95 million to \$190 million for the industry.

The total cost estimate for customer equipment is based on the three possible solutions currently under review—the integrated phone/terminal unit, the notebook/palmtop computer and the current TTY and newer generation of TTY



devices. The cost estimates for all three of the options are dependent on the functionality and number of units required to be produced. The figures provided are based on manufacturer list prices to the carrier or customer. The unit costs for the devices range from \$300 to \$1000 for the three different options. Additionally, other associated costs may be required to make each type of unit TTY compatible, e.g., serial cable or smart cable (includes a Baudot-ASCII converter).

If you have any questions, please do not hesitate to contact me at 202 736-3255.

Sincerely,

Robert F. Roche

Assistant Vice President for Policy and Research

COST ANALYSIS

Number of Switches	950	Switc \$	n Cost Low end 100,000	Switc \$	h Cost High end 200,000
		Total \$	Cost Low end 95,000,000	Total \$	Cost High end 190,000,000
Number of Potential Subscribers			23,700,000		28,000,000
3 Possible options		Cost	Low end	Cost	High end
Nokia Phone/Terminal For 23,700,000 Total Cost		\$ \$	300.00 7,110,000,000	N/A \$	-
For 28,000,000 Total Cost		\$ \$	300.00 8,400,000,000	N/A	
		Cost	Low end		High end
Notebook/Paimtop For 23,700,000		\$ \$	300.00 7,110,000,000	\$ \$	1,000.00 23,700,000,000
For 28,000,000		\$	8,400,000,000	\$	28,000,000,000
Serial Cable Addition (ReFor 23,700,000	eq)	\$ \$	5 118,500,000		
For 28,000,000		\$	140,000,000		
TTY Option For 23,700,000		\$ \$	300.00 7,110,000,000		
For 28,000,000		\$	8,400,000,000		
Smart Cable Addition			Low end 100.00	Cost	High end 150.00
For 23,700,000		\$ \$	2,370,000,000	\$	3,555,000,000
For 28,000,000		\$	2,800,000,000	\$	4,200,000,000

Total Cost Analysis	23.7	Million Subscribers	23	7 Million Subscribers
Nokia		Cost End 95,000,000	Hig \$	gh Cost end 190,000,000
Switch Phone/Terminal	\$ \$	7,110,000,000	\$	
Total Cost	\$	7,205,000,000	\$	7,300,000,000
	Low	Cost End	Hig	gh Cost end
Notebook/Palmtop				
Switch	\$	95,000,000	\$	190,000,000
Notebook/Palmtop	\$	7,110,000,000		23,700,000,000
Serial Cable (Req)	\$	118,500,000	\$	118,500,000
Total Cost	\$	7,323,500,000	\$	24,008,500,000
	Low	Cost End	Hig	gh Cost end
TTY Option				
Switch	\$	95,000,000	\$,
TTY Unit	\$	7,110,000,000	\$	7,110,000,000
Smart Cable	\$	2,370,000,000	\$	3,555,000,000
Total Cost	\$	9,575,000,000	\$	10,855,000,000

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<u>Nokia</u>	Low Cost End	High Cost end
Switch	\$ 95,000,000	\$ 190,000,000
Phone/Terminal	\$ 8,400,000,000	\$ 8,400,000,000
Total Cost	\$ 8,495,000,000	\$ 8,590,000,000
	Low Cost End	High Cost end
Notebook/Palmtop		
Switch	\$ 95,000,000	\$ 190,000,000
Notebook/Palmtop	\$ 8,400,000,000	\$ 28,000,000,000
Serial Cable (Req)	\$ 140,000,000	\$ 140,000,000
Total Cost	\$ 8,635,000,000	\$ 28,330,000,000
	Low Cost End	High Cost end
TTY Option		
Switch	\$ 95,000,000	\$ 190,000,000
TTY Unit	\$ 8,400,000,000	\$ 8,400,000,000
Smart Cable	\$ 2,800,000,000	\$ 4,200,000,000
	\$ 11,295,000,000	\$ 12,790,000,000

Cell: A11
Comment: CTIA:

According to Gallaudet University Study based on the National Center of Health Statistics 1994 figure the figure is 20 Million or 8.6 % of population. Using the 8.6% and extrapolating for current US population of 275 Million. Current Deaf population from National Association of the Deaf is 28 million.

Cell: A47
Comment: CTIA:

Vast Majority of TTY devices manufactured within the last 10 years have an RJ-11 Jack. So long as this is available, no other devices would be required to retrofit older devices.

Cell: A48
Comment: CTIA:

Development Costs cannot be determined at the present time.

